



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Mentzer Media Services
600 Fairmount Ave, Suite 306
Towson, MD 21286

#31040

Schedule Dates	10/23/12-10/29/12	Date Entered	10/15/12
Agency	Mentzer Media Services (1520)	Last Modified	10/15/12
Product	Political Issues (1082)	Entered By	Wendy Creque
Brand	RESTORE OUR FUTURE (11306)	CO-OP	No
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Headline #	06373499
Sales Office	Washington DC	Demo	A35+
Buyer Name	CLOUD, ELISE	Order Type	Normal
Phone/Fax	/	Package Deal	
CPE	2100	Commission %	15.00
Account Types	National/Political Issue	Commission	\$31,155.00
Billing Type	Standard	Net Total	\$176,545.00
Comments	RESTORE OUR FUTURE RESTORE OUR FUTURE DB #1021 TV INVOICES #9912736		
		Sales Tax	

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	60	\$154,500.00
Nov. 2012	17	\$53,200.00
Grand Total:	77	\$207,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/23/12-10/26/12	1	:30	11A-12P (ET)			2	2	2	2			8	\$700.00	\$5,600.00	WSVN (WSVN)	MILLIONAIRE	10/15/12
2.0	Normal Line / SPOT (2)	10/23/12-10/26/12	1	:30	12P-12:30P (ET)			1	1	1	1			4	\$900.00	\$3,600.00	WSVN (WSVN)	NOON NEWS	10/15/12
3.0	Normal Line / SPOT (3)	10/23/12-10/26/12	1	:30	12:30P-1P (ET)			1	1	1	1			4	\$900.00	\$3,600.00	WSVN (WSVN)	1230P NEWS	10/15/12
4.0	Normal Line / SPOT (4)	10/23/12-10/26/12	1	:30	4P-4:30P (ET)			1	1	1	1			4	\$1,400.00	\$5,600.00	WSVN (WSVN)	4P NEWS	10/15/12
5.0	Normal Line / SPOT (5)	10/23/12-10/26/12	1	:30	4:30P-5P (ET)			1	1	1	1			4	\$1,400.00	\$5,600.00	WSVN (WSVN)	430P NEWS	10/15/12
6.0	Normal Line / SPOT (6)	10/23/12-10/26/12	1	:30	5P-5:30P (ET)			1	1	1	1			4	\$2,400.00	\$9,600.00	WSVN (WSVN)	5P NEWS	10/15/12
7.0	Normal Line / SPOT (7)	10/23/12-10/26/12	1	:30	5:30P-6P (ET)			2	2	2	2			8	\$2,400.00	\$19,200.00	WSVN (WSVN)	530P NEWS	10/15/12
8.0	Normal Line / SPOT (8)	10/23/12-10/26/12	1	:30	6P-6:30P (ET)			X	X	X	X			6	\$3,000.00	\$18,000.00	WSVN (WSVN)	6P NEWS	10/15/12
9.0	Normal Line / SPOT (9)	10/23/12-10/26/12	1	:30	6:30P-7P (ET)			X	X	X	X			6	\$3,000.00	\$18,000.00	WSVN (WSVN)	630P NEWS	10/15/12
10.0	Normal Line / SPOT (10)	10/23/12-10/26/12	1	:30	7P-7:30P (ET)			1	1	1	1			4	\$3,000.00	\$12,000.00	WSVN (WSVN)	INSIDE EDITION	10/15/12
11.0	Normal Line / WS (11)	10/24/12-10/25/12	1	:30	7P-10P (ET)				X	X				3	\$15,000.00	\$45,000.00	WSVN (WSVN)	MLB WORLD SERIES	10/15/12
12.0	Normal Line / SPOT (12)	10/27/12-10/27/12	1	:30	8A-8:30A (ET)							1		1	\$900.00	\$900.00	WSVN (WSVN)	TODAY FL SAT	10/15/12
13.0	Normal Line / SPOT (13)	10/27/12-10/27/12	1	:30	8:30A-9A (ET)							1		1	\$900.00	\$900.00	WSVN (WSVN)	TODAY FL SAT	10/15/12
14.0	Normal Line / SPOT (14)	10/27/12-10/27/12	1	:30	11P-11:30P (ET)							1		1	\$2,400.00	\$2,400.00	WSVN (WSVN)	SAT 11P NEWS	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



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MIAMI, FL 33141

Mentzer Media Services
600 Fairmount Ave, Suite 306
Towson, MD 21286

Contract # 31040

Schedule Dates 10/23/12-10/29/12
Advertiser ISS/RESTORE OUR FUTURE (3311)
Agency Mentzer Media Services (1520)
Product Political Issues (1082)
Brand RESTORE OUR FUTURE (11306)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 2100
Account Types National/Political Issue
Billing Type Standard
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE IDB #1021 TV INVOICES #9912736

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Wendy Creque
CO-OP No
Headline # 06373499
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,155.00
Net Total \$176,545.00
Sales Tax

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By Broadcast Month	Spots	Rate
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15.0	Normal Line / SPOT (15)	10/28/12-10/28/12	1	:30	10P- 11P (ET)								1	1	\$3,600.00	\$3,600.00	WSVN (WSVN)	SUN 10P NEWS	10/15/12
16.0	Normal Line / SPOT (16)	10/29/12-10/29/12	1	:30	11A- 12P (ET)		2							2	\$700.00	\$1,400.00	WSVN (WSVN)	MILLONAIRES	10/15/12
17.0	Normal Line / SPOT (17)	10/29/12-10/29/12	1	:30	12P- 12:30P (ET)		1							1	\$900.00	\$900.00	WSVN (WSVN)	NOON NEWS	10/15/12
18.0	Normal Line / SPOT (18)	10/29/12-10/29/12	1	:30	12:30P- 1P (ET)		1							1	\$900.00	\$900.00	WSVN (WSVN)	1230P NEWS	10/15/12
19.0	Normal Line / SPOT (19)	10/29/12-10/29/12	1	:30	4P- 4:30P (ET)		1							1	\$1,400.00	\$1,400.00	WSVN (WSVN)	4P NEWS	10/15/12
20.0	Normal Line / SPOT (20)	10/29/12-10/29/12	1	:30	4:30P- 5P (ET)		1							1	\$1,400.00	\$1,400.00	WSVN (WSVN)	430P NEWS	10/15/12
21.0	Normal Line / SPOT (21)	10/29/12-10/29/12	1	:30	5P- 5:30P (ET)		1							1	\$2,400.00	\$2,400.00	WSVN (WSVN)	5P NEWS	10/15/12
22.0	Normal Line / SPOT (22)	10/29/12-10/29/12	1	:30	5:30P- 6P (ET)		2							2	\$2,400.00	\$4,800.00	WSVN (WSVN)	530P NEWS	10/15/12
23.0	Normal Line / SPOT (23)	10/29/12-10/29/12	1	:30	6P- 6:30P (ET)		2							2	\$3,000.00	\$6,000.00	WSVN (WSVN)	6P NEWS	10/15/12
24.0	Normal Line / SPOT (24)	10/29/12-10/29/12	1	:30	6:30P- 7P (ET)		2							2	\$3,000.00	\$6,000.00	WSVN (WSVN)	630P NEWS	10/15/12
25.0	Normal Line / SPOT (25)	10/29/12-10/29/12	1	:30	7P- 7:30P (ET)		1							1	\$3,000.00	\$3,000.00	WSVN (WSVN)	INSIDE EDITION	10/15/12
26.0	Normal Line / SPOT (26)	10/29/12-10/29/12	1	:30	10P- 11P (ET)		2							2	\$5,000.00	\$10,000.00	WSVN (WSVN)	10P NEWS	10/15/12
27.0	Normal Line / WS (27)	10/29/12-10/29/12	1	:30	7P- 10P (ET)		1							1	\$15,000.00	\$15,000.00	WSVN (WSVN)	MLB WORLD SERIES	10/15/12
28.0	Normal Line / SPOT (28)	10/27/12-10/27/12	1	:30	9A- 9:30A (ET)							1		1	\$900.00	\$900.00	WSVN (WSVN)	TODAY FL SAT	10/15/12

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSUN-TV	Date: 10/19/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	10/23- 10/29			

Total Charges: \$ 207,700 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title